

Marketing & Sales Workshop



**2 Day Workshop:
Fridays October 26 &
November 9, 2007
8:00-10:00 am**

Workshop Covers:

- Understanding and Analyzing Marketing
- Essential Communication Skills
- Developing a Strong Marketing Strategy
- Presentation
- Understanding & Working with Customers' Needs
- And Much More...

Member Cost: \$75.00

Non-Member: \$105.00



Allied Construction Industries
3 Kovach Dr.
Cincinnati, OH 45215
(513) 221-8020
(513) 221-8023

**Deadline to Register is
October 19, 2007**

For additional information contact Anne
Lehmeyer at (513)221-8020 or email
alehmeyer@aci-construction.org.